



# DESIGNERS

style. substance. soul.

TODAY

NOVEMBER/DECEMBER 2020

LINEWEAVER



# CONTENTS

From *Romance and Rhododendrons*, the tented pool at The Greenbrier. Photo: Michel Arnaud

22



Design by ADM Interiors. Photo: Sandra Miller, ShutterBEAN

## BUSINESS

### 20 **HEALTHY CHOICES**

Weaving wellness into business and daily practices

### 26 **THE QUESTION**

Reflecting on 2020

## INSPIRATION

34 Designing for accessibility and aging in place

38 Upscale senior living

39 A therapy center and a marijuana dispensary

40 A cosmetic surgery center

## IN EVERY ISSUE...

08 **HELLO**  
The year that was

18 **ON THE COVER**  
Q&A with John Lineweaver

42 **SPARK**  
Jonna Robison focuses inward

## SCOOP

10 **NEWS**  
Dale Chihuly rugs, thinner Cambria quartz, really wide sheers and more

## RESOURCES

28 **SHOWTIME SELECTS**  
Fabrics from the November market

31 **LIGHTING INNOVATIONS**  
What's new in lighting technology

33



Universal's Coastal Living Outdoor collection featured in Natural Groove

*Designers Today*, (ISSN 2643-0185) (USPS 22030), Vol. 2/No. 8, Copyright © 2020 by BridgeTower Media LLC, is published monthly except for February, June, August and December by Progressive Business Media, 7025 Albert Pick Road Suite 200, Greensboro, NC 27409. Business, Editorial, Accounting, and Circulation Offices: 7025 Albert Pick Road Suite 200, Greensboro, N.C. 27409. Call 818-487-2027 to subscribe. Periodicals Postage paid at Greensboro, N.C. 27409, and additional mailing offices. **POSTMASTER:** Send address changes to *Designers Today*, P.O. Box 16659, North Hollywood, CA 91615.



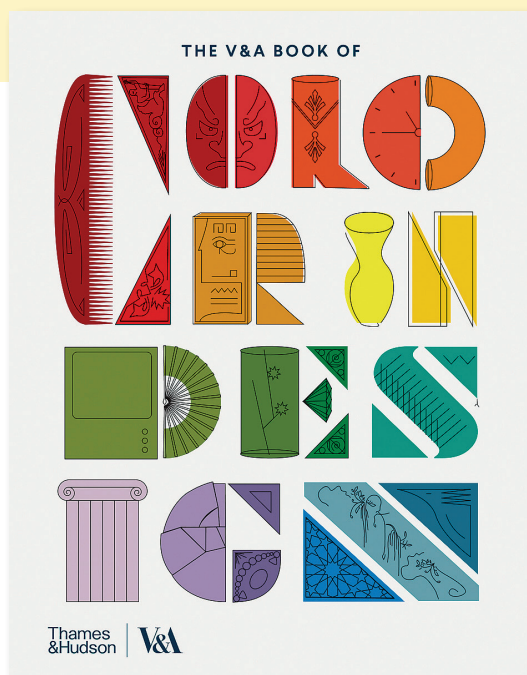
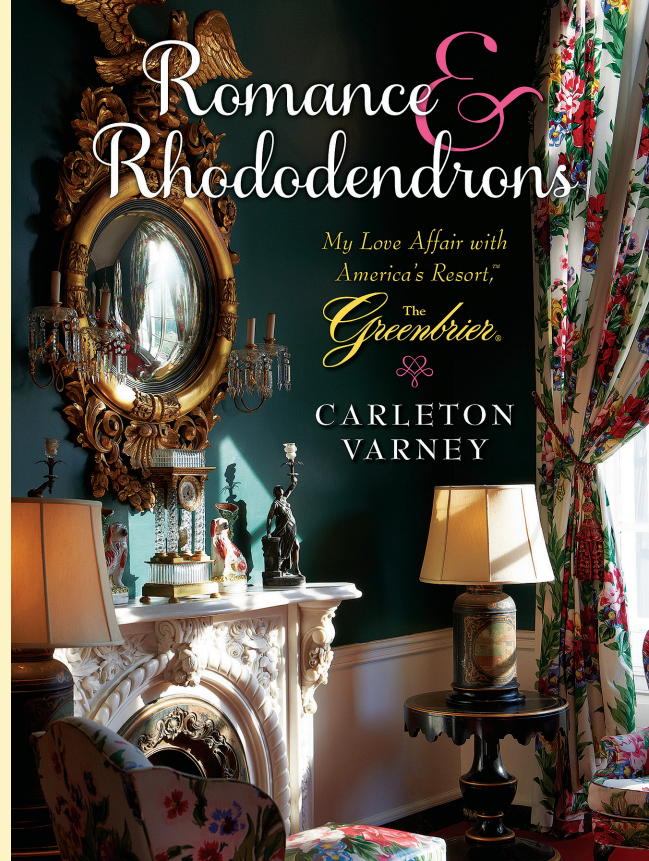
# BOOKS THAT FETE *the Color Wheel*

At 83, **Carleton Varney**, owner and president of Dorothy Draper & Co., has written his 37th book, *Romance & Rhododendrons: My Love Affair with America's Resort — The Greenbrier* (Shannongrove Press, December 2020), chronicling his most intimate and long-lasting decorating and branding project — one that began in 1961 when he was hired as an assistant in the design department at Dorothy Draper & Company.

With 223 color photographs and 13 vintage black and white ones, Varney anecdotally tours readers through the extensive 11,000-acre property, recounting the evolution of the rambling resort and cottages through color, pattern, art and traditions — for example, guests were first lured to White Sulphur Springs because of the local waters and came for Scotch hose treatments and sulfur baths. Varney also touches upon Dorothy Draper's business practices.

A bit of a stroll down memory lane, Varney hopes that this memoir can be used as a style guidebook so those who follow in his footsteps will preserve the colorful essence of The Greenbrier. "Whatever the future may bring, I charge those who oversee the design and style at The Greenbrier to stay true to the roots of the property," says Varney. In the meanwhile, he and his team continue to dream up new designs and make necessary refreshes to the iconic resort with the support of full-time carpentry, paint and upholstery shops located on the premises.

On the cover — the Victorian writing room which Varney says "may be the most photographed room in America." Photo by Michel Arnaud. Right: Scrapbook pages and furniture drawings from Dorothy Draper's working files, from the collection of Dorothy Draper & Co.



If you find color history and symbolism interesting, and relish how it all relates back to product, fashion and graphic design, then you will enjoy perusing *The V&A Book of Color in Design*, a 304-page book filled with over 450 color images pulled from the **Victoria & Albert Museum's** collections and edited by curator Tim Travis (Thames & Hudson, December 2020). Each of the 12 chapters is dedicated to a color and begins with an overall *hue-story* followed by plentiful eye candy, from ancient civilizations to just a few years ago, to satisfy the most colorfully curious. Witness "the in between color" — gray — in all its mysterious, virtuous and utilitarian incarnations. Learn about the discovery of purple in seashells in the Mediterranean, and pour over dramatic examples of black's mournful, defiant and authoritative side. The list goes on.

Book cover: **Courtesy of Thames & Hudson**